

## PRESS RELEASE

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The comfortable way to find the right horse

### **Personal Tour Guide service - optimal use of time and a great experience**

*Viewing 18 horses at 5 stables in 3 days? Yes, it can be done! German Horse Center can also organize a second test ride of your favorites as well as providing support during the entire purchasing process. And you can enjoy some lovely hotels and restaurants along the way.*

German Horse Center offers dressage, show jumping and eventing horses for sale from more than 20 top German stud farms and training stables. Potential buyers can view photographs and videos of the horses on offer at [www.germanhorsecenter.com](http://www.germanhorsecenter.com). Then, when they are ready to test ride the horses that interest them, German Horse Center can devise a personal horse tour with all the relevant contact details.

**Ok, let's get going** – only a weekend in which to visit a number of stud farms. Where should we stay, and should we travel by car or take the train from Münster to Stuttgart? Busy in the office during the day and occupied in the stables during the evening, the planning of this will be a bit tight...

### **When a buyer books a personal tour guide, German Horse Center takes care of the entire organization of the horse tour.**

During the tour, the personal tour guide will act as a travel guide and general organizer, as well as an interpreter if required.

The buyer simply meets the guide at a predetermined location in Germany and can then focus entirely on the key issue: selecting a horse.

Gustavo, a trainer from Florida, USA, made use of the personal tour guide service for his entire stay in Germany: "I think the personal guide service was excellent. Very detailed and very organized. I think it is the best way to buy horses in Germany. Everything was very easy."

### **The service involves complete organization of the whole trip**

- Scheduling, choice of transport and route
- Booking of hotels and restaurants
- Interpreter at stud farms, hotels etc., if required
- Video service, which allows the buyer to review the horses again at leisure
- Support for any requirements at hotels, as well as for the entire purchasing process and subsequent shipping
- On request: visits to equestrian events, specialist stores and tourist attractions

“In particular our overseas clients like to make use of this service, as they often do not have much time to spare and also want to ensure that the search for a horse is a thoroughly enjoyable experience. After all, it is only possible to really feel if a horse is the right partner when one can sit on it in a completely relaxed frame of mind.

We take care of everything in order to save time and effort for our clients. Our aim is to offer the best service possible,” comments Tanja Uredat, Managing Director of GHC GmbH German Horse Center.

Further information is available at: <http://www.germanhorsecenter.com/personal-guide.html>

### **German Horse Center: Complete service for the purchasing of horses in Germany**

More than 20 renowned German stud farms and sales stables unite under [www.germanhorsecenter.com](http://www.germanhorsecenter.com) to offer mainly dressage and show jumping horses for sale. The full service concept of German Horse Center addresses prospective international purchasers, and covers everything from arranging travel plans for a ‘Horse Tour’ and providing accompanying personal guides in Germany to the provision of impartial purchasing advice and handling of the actual purchase and subsequent transport.

In addition, the German Horse Center organizes global procurement services which enable top German riders and trainers to be booked for the training of horses and riders. The entire portfolio of services is based on a concept of equine wellbeing as well as the principles of transparency and high quality service provision.

### **Your contacts:**

Stefan Kreutz - Managing Director

[stefan@germanhorsecenter.com](mailto:stefan@germanhorsecenter.com)

Tanja Uredat - Managing Director

[tanja@germanhorsecenter.com](mailto:tanja@germanhorsecenter.com)

press@germanhorsecenter.com

Phone: + 49 5427 - 922 93 82

Fax: + 49 5427 - 922 93 85

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GHC GmbH German Horse Center  
Holzhausener Str. 12, D-49328 Melle  
info@germanhorsecenter.com  
<http://www.germanhorsecenter.com>

Managing directors: Tanja Uredat, Stefan Kreutz  
Amtsgericht Osnabrück; HRB 204516  
USt.-IdNr. DE 2630985300.